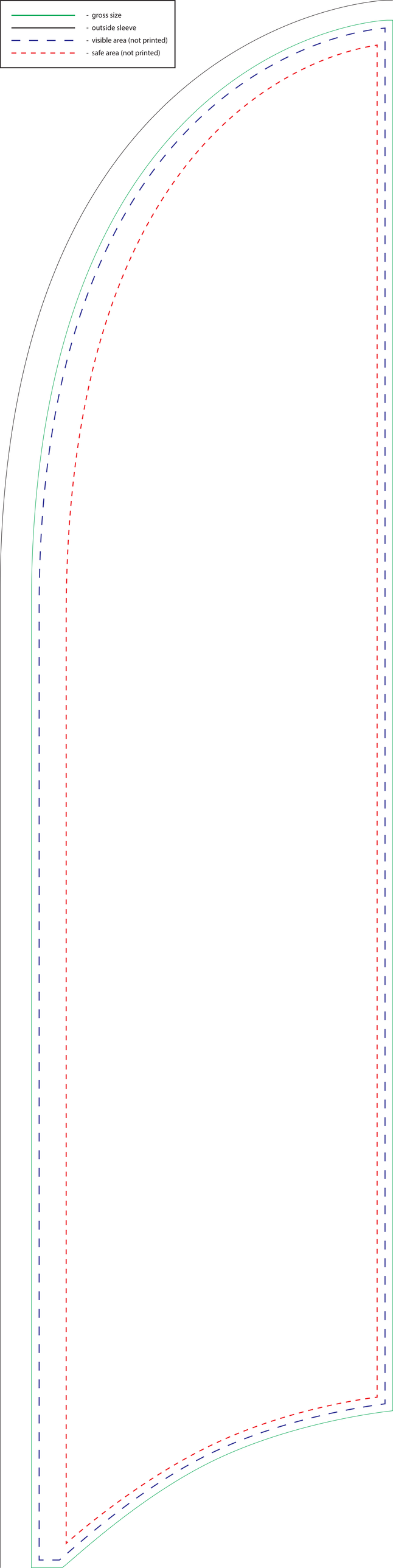
- gross size
- outside sleeve
- visible area (not printed)
- safe area (not printed)